

**DIVISION OF CAREER AND TECHNICAL EDUCATION  
STRATEGIC PLAN  
FY 2018 – FY 2019**

**MISSION**

To prepare students for future college and career success.

**VISION**

To be the model for career and technical education.

**CORE VALUES**

**Career Readiness** – Deliver high-quality, cutting-edge CTE programs and services to equip Arkansas students with the most competitive skills for future success.

**Customer Service** – Provide exemplary customer service through shared responsibility and communication, focusing on exceptional customer satisfaction.

**Productivity and Efficiency** – Align services, optimize processes, and empower people to deliver high-quality service and support.

CTE Goals Align with the State of Arkansas Strategic Goals:  
Grow, Educate, and Quality of Life.

**CTE Goal 1: Deliver high-quality CTE programs and services to increase workplace readiness skills of Arkansas middle and high school students.**

**Objective:** Increase the rigor and relevance of frameworks through the integration of academic and CTE skills within all education pathways.

Strategy 1: Increase the number of CTE students who receive industry-recognized certifications.

Strategy 2: Increase the graduation rate for students who are program concentrators (CTE secondary students who have completed at least two courses in a single CTE program/Program of Study).

Strategy 3: Increase the number of CTE students completing soft skills training.

Strategy 4: Increase CTE enrollment/participation.

**CTE Goal 2: Deliver equitable and diverse CTE learning opportunities and services to improve engagement and learning.**

**Objective:** Improve CTE support services for increased engagement and learning by integrating diverse data-driven practices.

Strategy 1: Increase the number of underserved schools receiving new College and Career Coaches.

Strategy 2: Meet percentage of required of (MOA) Compliance Visits on secondary and postsecondary campuses.

Strategy 3: Increase the number of JAG "5 of 5" award winning programs.

Strategy 4: Increase % grant funds awarded for special needs, including, but not limited to adaptive equipment, and other 1% approved fund uses.

Strategy 5: Increase the number of CTE students involved in CTSOs.

**CTE Goal 3: Re-align the division to meet new federal legislation, student, and industry needs.**

**Objective:** Transition to Perkins V meeting Federal Requirements and Guidelines.

Strategy 1: Develop a State Transition Plan in Spring 2019 according to guidelines and deadlines.

Strategy 2: Align the new state transition plan with the career pathways system.

Strategy 3: Host CTE trainings on Perkins V for CTE coordinators, teachers, and directors.

Strategy 4: Implement stakeholder meetings for state plan development.

**CTE Goal 4: Strengthen CTE State Office operations and outreach.**

**Objective:** Implement strategies to improve division efficiency, effectiveness, partnership building, and teamwork.

Strategy 1: Implement additional division professional development activities.

Strategy 2: Support consistent communication.

Strategy 3: Cultivate a culture of exemplary customer service and positive interactions internally and externally.