MISSION
To prepare students for future college and career success.

VISION
To be the model for career and technical education.

CORE VALUES
Career Readiness – Deliver high-quality, cutting-edge CTE programs and services to equip Arkansas students with the most competitive skills for future success.

Customer Service – Provide exemplary customer service though shared responsibility and communication, focusing on exceptional customer satisfaction.

Productivity and Efficiency – Align services, optimize processes, and empower people to deliver high-quality service and support.

CTE Goals Align with the State of Arkansas Strategic Goals: Grow, Educate, and Quality of Life.

CTE Goal 1: Deliver high-quality CTE programs and services to increase workplace readiness skills of Arkansas middle and high school students.

Objective: Increase the rigor and relevance of frameworks through the integration of academic and CTE skills within all education pathways.

Strategy 1: Increase the number of CTE students who receive industry-recognized certifications.
Strategy 2: Increase the graduation rate for students who are program concentrators (CTE secondary students who have completed at least two courses in a single CTE program/Program of Study).
Strategy 3: Increase the number of CTE students completing soft skills training.
Strategy 4: Increase CTE enrollment/participation.
CTE Goal 2: Deliver equitable and diverse CTE learning opportunities and services to improve engagement and learning.

Objective: Improve CTE support services for increased engagement and learning by integrating diverse data-driven practices.

Strategy 1: Increase the number of underserved schools receiving new College and Career Coaches.
Strategy 2: Meet percentage of required (MOA) Compliance Visits on secondary and postsecondary campuses.
Strategy 3: Increase the number of JAG "5 of 5" award winning programs.
Strategy 4: Increase % grant funds awarded for special needs, including, but not limited to adaptive equipment, and other 1% approved fund uses.
Strategy 5: Increase the number of CTE students involved in CTSOs.

CTE Goal 3: Re-align the division to meet new federal legislation, student, and industry needs.

Objective: Transition to Perkins V meeting Federal Requirements and Guidelines.

Strategy 1: Develop a State Transition Plan in Spring 2019 according to guidelines and deadlines.
Strategy 2: Align the new state transition plan with the career pathways system.
Strategy 3: Host CTE trainings on Perkins V for CTE coordinators, teachers, and directors.
Strategy 4: Implement stakeholder meetings for state plan development.

CTE Goal 4: Strengthen CTE State Office operations and outreach.

Objective: Implement strategies to improve division efficiency, effectiveness, partnership building, and teamwork.

Strategy 1: Implement additional division professional development activities.
Strategy 2: Support consistent communication.
Strategy 3: Cultivate a culture of exemplary customer service and positive interactions internally and externally.